

LETTERKENNY ARMY DEPOT FUTURE SYSTEMS INTEGRATION OFFICE (FSIO)



U.S. ARMY



Creating value and opportunities while effectively marketing the depot to increase workload specifically toward air and missile defense programs.

CAPABILITIES:

Customer relationship system:

Gathers customer information and tracking leads

Project builder:

Monitors projects from first communication to implementation

Tours and visits:

Showcases the depot's products and services to strengthen partnerships and inform stakeholders

MARKETING INITIATIVES:

- Organizes and attends conferences nationally to promote the depot
- Acquires customer information to track and predict customer trends
- Obtains critical feedback to better understand our customer
- Researches and analyzes current industry changes throughout the market

PARTNERSHIP BENEFITS:

- Technology insertion
- Skillset sustainment
- Leverage lessons learned to assist in planning for emerging systems sustainment
- Skilled artisans
- Flexibility and options
- One-stop shop
- Competitive labor rates
- Facility infrastructure in place

CONTACT US:



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